

# *Call for Abstracts*

*The Millennium Development Goals at Mid-Point: What MUST be done to reach the MDG Targets by 2015?*

*MDG Strategic Conference*  
*February 21, 2009*

*Oral and Poster Presentations*

*Guidelines for Abstract Submission*

*Deadline: December 31, 2008*

The Millennium Development Goals (MDGs) are interdependent and for that reason a strategic review of one will be influenced by progress in the other goals. In this strategic conference, we will look at each and across of the eight MDGs. The MDGs and their corresponding targets are:

***Goal 1: Eradicate extreme poverty and hunger***

Target 1: Reduce by half the proportion of people living on less than a dollar a day

Target 2: Reduce by half the proportion of people who suffer from hunger

***Goal 2: Achieve universal primary education***

Target 3: Ensure that all boys and girls complete a full course of primary schooling

***Goal 3: Promote gender equality and empower women***

Target 4: Eliminate gender disparity in primary and secondary education preferably by 2005, and at all levels by 2015

***Goal 4: Reduce child mortality***

Target 5: Reduce by two thirds the mortality rate among children under five

***Goal 5: Improve maternal health***

Target 6: Reduce by three quarters the maternal mortality ratio

***Goal 6: Combat HIV/AIDS, Malaria, and other diseases***

Target 7: Halt and begin to reverse the spread of HIV/AIDS

Target 8: Halt and begin to reverse the incidence of malaria and other major diseases

***Goal 7: Ensure environmental sustainability***

Target 9: Integrate the principles of sustainable development into country policies and programs; reverse loss of environmental resources

Target 10: Reduce by half the proportion of people without sustainable access to safe drinking water

Target 11: Achieve significant improvement in lives of at least 100 million slum dwellers, by 2020

**Goal 8: *Develop a global partnership for development***

Target 12. Develop further an open, rule-based, predictable, non-discriminatory trading and financial system

Target 13. Address the special needs of the least developed countries

Target 14. Address the special needs of landlocked countries and small island developing States

Target 15. Deal comprehensively with the debt problems of developing countries through national and international measures in order to make debt sustainable in the long term

Target 16: In cooperation with developing countries, develop and implement strategies for decent and productive work for youth

Target 17: In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries

Target 18: In cooperation with the private sector, make available the benefits of new technologies, especially information and communications

**To submit an abstract, please fill out the abstract submission form below. You will be asked to provide the following information:**

**1. Please indicate what MDG your strategic presentation or poster will address:**

MDG1  MDG2  MDG3  MDG4  MDG5  MDG6  MDG7  MDG8

**2. Please indicate if you prefer an oral or poster presentation:**

Oral Presentation

Poster Presentation

**Oral Presentations**

Oral presentations should be 10 minutes maximum and focused on one strategy to break business as usual and accelerate getting back on track to reach the MDG Targets by 2015. If you use PowerPoint, we suggest you use up to 8 to 10 slides or less to make your point. Also, we suggest you prepare a one page summary or handout of your presentation to give to interested conference participants. Be sure to include your email address to remain in contact!

**Poster Presentations**

Poster presentations should be presented on a cardboard tri-fold to stand on the display tables and focused on one strategy to break with business as usual and accelerate getting back on track to reach the MDG Targets by 2015. We suggest you prepare a one-page summary or handout of your poster to give to interested conference participants. Be sure to include your email address to remain in contact!

### 3. Categories for Presentations

In the strategic conference, we will review each MDG and focus on the strategies that impact on health and gender targets and the strategies that will help us get back on track to reach them by 2015.

We are pleased to welcome abstracts for oral and poster presentations for the eight MDGS in the following categories:

1. Innovative idea
2. Innovative tool or approach
3. Innovative program or project
4. Innovative health care delivery process
5. Underutilized strategies
6. Potential new strategies
7. “Back to Basics” or scaling up proven cost-effective approaches
8. Other

### 4. Title of Abstract:

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### 5. Author(s):

Name	Title	Email address	Phone

<b>Name of Presenting Author</b>		<b>Email address:</b>	
<b>Title</b>		<b>Phone number</b>	
<b>Organization or Affiliation:</b>		<b>Address</b>	
<b>Dietary restrictions</b>		<b>Special accommodations</b>	

**6. Presenter’s Biographic Summary (one paragraph 100 words)** We request that you prepare a one-paragraph bio summary to be included in the conference handbook.

**7. The “Unusual” Abstract (250 words)** Your abstract will describe how what you do or propose to do will break with business as usual and help get efforts on track to reach the MDGs. Below are some questions to help you break with business as usual and write an unusual abstract!

- **What result will the proposed innovative strategy, tool, process or approach achieve?**
- **Who will implement it and who will it benefit from this new approach or strategy? Where in the globe are the implementers and the beneficiaries?**
- **How does it work?**
- **How can you make it so simple that anyone with minimum training can make it work?**
- **What needs to happen every day for this strategy or approach to work?**
- **How do you envision it will look like when it is working at country or global scale?**
- **What do you need to get started NOW?**

**Reminder:**

Please send your abstract to [midpointstrategies@midego.com](mailto:midpointstrategies@midego.com) by 11:55pm on **December 31, 2008**