Major transformations are occurring in primary care settings to improve the effectiveness of health promotion and prevention activities, coordination of patient care, and management of chronic diseases. The ACA (P.L. 111-148) authorized programs and initiatives meant to reduce the rate of cost growth and improve quality of care through coordinated care delivery models and reimbursement methods that reward coordinated care. Primary care is at the center of reform efforts, particularly in the advancement of patient-centered medical homes (PCMH), accountable care organizations (ACOs), and other innovative payment and care delivery models. Dr. Goldberg will discuss provisions in the ACA related to transformation in primary care and her research on redesign efforts.

Dr. Goldberg is an Assistant Research Professor in the Center for Healthcare Quality, Department of Health Policy, at The George Washington University School of Public Health and Health Services. She is a mixed methods researcher with expertise in organizational behavior and change management and focuses on quality improvement and transformation in primary care. She recently served as Principal Investigator of an AHRQ R01 that used qualitative and quantitative methods to look at primary care redesign efforts. Her research focuses on practice adoption and implementation of patient-centered medical homes, team-based care, performance measurement and improvement activities, and electronic health records. Dr. Goldberg’s work has been published in the Annals of Family Medicine, Medical Care Research and Review, and Health Services Research.

Before academia, Dr. Goldberg worked for the Veterans Health Administration in ambulatory care management and spent 10 years as a healthcare consultant working with commercial health care organizations and federal healthcare programs. She served as a National Health Planner for the Ministry of Health while a Peace Corps Volunteer in Guyana, South America. Dr. Goldberg has a BA in Psychology from Northern Kentucky University, a MHA and MBA from Xavier University in Ohio, and a PhD in Health Sciences from Virginia Commonwealth University.